



BUCHAREST UNIVERSITY OF ECONOMIC STUDIES

**FACULTY OF MANAGEMENT**

Piața Romană Nr. 6; Tel. : +40 21 319.19.00; int. 120, 230,

Fax. + 40 21 319.18.99; e-mail : [secretariat@man.ase.ro](mailto:secretariat@man.ase.ro)



**Bucharest University of Economic Studies**

**Faculty: Management, Cod: 07**

**BACHELOR PROGRAM: MANAGEMENT**

**Bachelor domenium: Management, Cod: 06**

**Bachelor program duration: 3 years**

**Education form: ON CAMPUS**



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**Curricula**  
**Year of study: 1, Semester: 1**

No.	Denumirea disciplinei (RO)	Course (EN)	Course type	Course category	Evaluation form	No. of hour / week				No. of credit points	No of weeks	Department	Obs.
						C	S	L/ P	T				
1	Microeconomie	Microeconomics	O	F	E	2	2	-	4	5	14	Economics and Economic Policy	
2	Matematica	Mathematics	O	F	E	2	2	-	4	5	14	Applied mathematics	
3	Dreptul afacerilor	Business law	O	F	E	2	2	-	4	4	14	Law	
4	Tehnologia aplicatiilor office in management	Office applications technology in management	O	C	E	2	1	1	4	4	14	Accounting informatics	
5	Ecotehnologii	Ecotechnology	O	C	V	2	1		3	4	14	Management	
6	Introducere în contabilitate	Introduction to Accounting	O	F	E	2	2	-	4	5	14	Accounting, Audit and Economic Analysis	
7.1	Limba engleză și comunicare de specialitate 1	English and Professional Communication 1	A	F	V	-	2	-	2	3	14	Modern languages and business communication	
7.2	Limba franceză și comunicare de specialitate 1	French and Professional Communication 1			V	-	2	-	2	3	14	Modern languages and business communication	
7.3	Limba germană și comunicare de specialitate 1	German and Professional Communication 1			V	-	2	-	2	3	14	Modern languages and business communication	
<b>MANDATORY (O) AND OPTIONAL (A) COURSES TOTAL</b>					<b>5E+2V</b>	<b>12</b>	<b>12</b>	<b>1</b>	<b>25</b>	<b>30</b>	<b>14</b>		
8	Educație fizică și sport	Sports	S	C	V	-	2	-	2	1	14	Physical education and sport	
9	Comunicare în limba engleză/germană/franceză/spaniolă/italiană/rusă 1	Communication in English/German/French/Spanish/Italian/Russian 1	F	C	V		2		2	3	14	Modern languages and business communication	
<b>TOTAL GENERAL</b>					<b>5E+3V</b>	<b>12</b>	<b>15</b>	<b>1</b>	<b>29</b>	<b>34</b>	<b>14</b>		



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**Curricula**  
**Year of study: 1, Semester: 2**

No.	Denumirea disciplinei (RO)	Course (EN)	Course type	Course category	Evaluation form	No. of hour / week				No. of credit points	No of weeks	Department	Obs.
						C	S	L/P	T				
1	Macroeconomie	Macroeconomics	O	F	E	2	2	-	4	5	14	Economics and Economic Policy	
2	Marketing	Marketing	O	F	E	2	2	-	4	5	11	Marketing	
3	Dreptul muncii	Labour law	O	C	V	2	1	-	3	4	14	Law	
4	Contabilitate financiară	Financial accounting	O	C	E	2	1	-	3	4	14	Accounting, Audit and Economic Analysis	
5	Managementul cercetării și dezvoltării	R&D Management	O	S	E	2	1	-	3	4	14	Management	
6	Filosofie	Philosophy	O	F	V	2	2	-	4	5	14	Philosophy, Humanistic and Social Sciences	
7.1	Limba engleză și comunicare de specialitate 2	English and Professional Communication 2	O	F	V	-	2	-	2	3	14	Modern languages and business communication	
7.2	Limba franceză și comunicare de specialitate 2	French and Professional Communication 2	O	F	V	-	2	-	2	3	14	Modern languages and business communication	
7.3	Limba germană și comunicare de specialitate 2	German and Professional Communication 2	O	F	V	-	2	-	2	3	14	Modern languages and business communication	
<b>MANDATORY (O) AND OPTIONAL (A) COURSES TOTAL</b>						<b>4E+3V</b>	<b>12</b>	<b>10</b>	<b>1</b>	<b>23</b>	<b>30</b>	<b>14</b>	
8	Educație fizică și sport	Sports	S	C	V	-	2	-	2	1	14	Physical education and sport	
9	Comunicare în limba engleză/germană/franceză/spaniolă/italiană/rusă 2	Communication in English/German/French/Spanish/Italian/Russian 2	F	C	V	-	2	-	2	3	14	Modern languages and business communication	



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**TOTAL GENERAL**

4E+5V	12	14	2	27	34	14
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**Curricula**  
**Year of study: 2, Semester: 1**

No.	Denumirea disciplinei (RO)	Course (EN)	Course type	Course category	Evaluation form	No. of hour / week				No. of credit points	No of weeks	Department	Obs.
						C	S	L/P	T				
1	Managementul proceselor calității	Process quality management	O	S	E	2	1	1	4	5	14	Management	
2	Fundamentele managementului organizației	General management	O	F	E	2	1	1	4	5	14	Management	
5	Managementul investițiilor	Investment management	O	S	E	2	1	1	4	5	14	Management	
4	Finante	Finance	O	F	E	2	2		4	4	14	Finance	
5	Statistică	Statistics	O	F	E	2	2		4	4	14	Statistics and econometrics	
6.1	Limba engleză și comunicare de specialitate 3	English and Professional Communication 3	A	F	V	-	1		1	3	14	Modern languages and business communication	
6.2	Limba franceză și comunicare de specialitate 3	French and Professional Communication 3			V	-	1		1	3	14	Modern languages and business communication	
6.3	Limba germană și comunicare de specialitate 3	German and Professional Communication 3			V	-	1		1	3	14	Modern languages and business communication	
7.1	Contabilitate managerială	Managerial accounting	A	C	E	2	1		3	4	14	Accounting, Audit and Economic Analysis	
7.2	Audit intern	Internal audit			E	2	1		3	4	14	Accounting, Audit and Economic Analysis	
<b>MANDATORY (O) AND OPTIONAL (A) COURSES TOTAL</b>					<b>6E +1</b>	<b>12</b>	<b>9</b>	<b>3</b>	<b>24</b>	<b>30</b>	14		
8	Educație fizică și sport	Sports	S	C	V	-	2		2	1	14	Physical education and sport	
9	Comunicare în limba engleză/germană/franceză/spaniolă/italiană/rusă 3	Communication in English/German/French/Spanish/Italian/Russian 3	F	C	V		2		2	3	14	Modern languages and business communication	
<b>TOTAL GENERAL</b>					<b>6E +3V</b>	<b>14</b>	<b>14</b>	<b>4</b>	<b>28</b>	<b>34</b>	14		





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**Curricula**  
**Year of study: 2, Semester: 2**

No. crt.	Denumirea disciplinei (RO)	Course (EN)	Course type	Course category	Evaluation form	No. of hour / week				No. of credit points	No of weeks	Department	Obs.
						C	S	L/P	T				
1	Managementul resurselor umane	HR Management	O	S	E	2	1	1	4	4	11	Management	
2	Managementul producției	Production management	O	S	E	2	1	1	4	4	11	Management	
3	Econometrie	Econometry	O	F	E	2	2	-	4	4	11	Statistics and Economic Forecasting	
4	Managementul proiectelor	Project management	O	S	V	2	1	-	3	4	11	Management	
5	Metodologii manageriale	Managerial methodologies	O	S	E	2	1	1	4	4	11	Management	
6	Managementul sistemelor informatice	Information systems management	O	S	E	2	1	1	4	4	14	Management	
7.1	Comerț internațional	International commerce	A	C	E	2	1	-	3	3	11	International economic Relations	
7.2	Mediul internațional de afaceri	International business environment			E	2	1	-	3	3	11	International economic Relations	
7.3	Negociere internațională	International negotiation			E	2	1	-	3	3	11	International economic Relations	
8	Practică de specialitate* (3x30)	Internship (3x30)	O	S	V	-	-	30	30	3	3	Management	
<b>MANDATORY (O) AND OPTIONAL (A) COURSES TOTAL</b>					<b>6E+2V</b>	<b>14</b>	<b>9</b>	<b>3</b>	<b>26</b>	<b>30</b>	<b>11</b>		
9	Educație fizică și sport	Sports	S	C	V	-	2	-	2	1	11	Physical education and sport	
10	Comunicare în limba engleză/germană/franceză/spaniolă/italiană/rusă 4	Communication in English/German/French/Spanish/Italian/Russian 4	F	C	V		2		2	3	11	Modern languages and business communication	
<b>TOTAL GENERAL</b>					<b>6E+4V</b>	<b>11</b>	<b>9</b>			<b>34</b>			



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**Curricula**  
**Year of study: 3, Semester: 1**

No.	Denumirea disciplinei (RO)	Course (EN)	Course type	Course category	Evaluation form	No. of hour / week				No. of credit points	No of weeks	Department	Obs.
						C	S	L / P	T				
1	Managementul serviciilor	Service Management	O	S	E	2	1	1	4	5	14	Management	
2	Analiza strategică a mediului concurențial	Strategic analysis of the competitive environment	O	S	E	2	2	-	4	5	14	Management	
3	Management operational	Operations Management	O	S	E	2	1	1	4	5	14	Management	
4	Managementul IMM-urilor	SME Management	O	S	E	2	1	1	4	5	14	Management	
5	Proiecte economice	Economic Projects	O	S	V	-	-	4	4	5	14	Management	
6.1	Marketing direct	Direct marketing	A	C	E	2	1	-	4	5	14	Marketing	
6.2	Marketing internațional	International marketing			E	2	1	-	4	5	14	Marketing	
6.3	Relații publice	Public relations			E	2	1	-	4	5	14	Marketing	
6.4	Tehnici promoționale	Promotional techniques			E	2	1	-	4	5	14	Marketing	
<b>MANDATORY (O) AND OPTIONAL (A) COURSES TOTAL</b>					<b>5E+1V</b>	<b>10</b>	<b>2</b>	<b>11</b>	<b>23</b>	<b>30</b>	<b>14</b>		
7	Comunicare în limba engleză/germană/franceză/spaniolă/italiană/rusă 5	Communication in English/German/French/Spanish/Italian/Russian 5	F	C	V		2		2	3	14	Modern languages and business communication	
<b>TOTAL GENERAL</b>					<b>5E+2V</b>	<b>10</b>	<b>4</b>	<b>12</b>	<b>25</b>	<b>33</b>	<b>14</b>		



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**Curricula**  
**Year of study: 3, Semester: 2**

No.	Denumirea disciplinei (RO)	Course (EN)	Course type	Course category	Evaluation form	No. of hour / week				No. of credit points	No of weeks	Department	Obs.
						C	S	L/P	T				
1	Analiză economico-financiară	Financial Analysis	O	C	E	2	2	-	4	5	12	Contabilitate, Audit și Analiză Economică	
2	Management comparat	Comparative Management	O	S	E	2	1	1	4	5	12	Management	
3	Managementul aprovizionării și vânzătorilor	Supply and Sales Management	O	S	E	2	1	1	4	5	12	Management	
4	Comunicare și negociere în afaceri	Business Communication and Negotiation	O	C	E	2	2	-	4	5	12	Management	
5	Modelarea deciziilor manageriale	Managerial decision modeling	O	S	E	2	1	1	4	5	12	Management	
6.1	Evaluarea întreprinderii	Corporate evaluation	A	C	E	2		1	3	5	12	Accounting, Audit and Economic Analysis	
6.2	Geopolitica	Geopolitics			E	2		1	3	5	12	Turism and geography	
<b>MANDATORY (O) AND OPTIONAL (A) COURSES TOTAL</b>						<b>6E</b>	<b>12</b>	<b>4</b>	<b>7</b>	<b>23</b>	<b>30</b>		
7	Comunicare în limba engleză/germană/franceză/spaniolă/italiană/rusă 6	Communication in English/German/French/Spanish/Italian/Russian 6	F	C	V		2		2	3	12	Modern languages and business communication	
<b>TOTAL GENERAL</b>						<b>6E+1V</b>	<b>12</b>	<b>6</b>	<b>9</b>	<b>25</b>	<b>33</b>	<b>12</b>	
<b>Preparation and elaboration of the bachelor final exam</b>													
1	Preparation of the final exam project					-	-	-	30	30	2	Management	

**Legend:** C – course; S – seminar; L – Practical works; P – projects ; T - total